

Sales and Marketing Manager - Full Time

(Digital, Communications & Venue Experience)

From: £45,000

Hybrid | Attending Wandsworth-based venues (up to 3 days per week)

Job Summary -for a Growth Role in a Purpose-Driven Team

All Star Tennis is seeking a motivated and digitally confident Sales & Marketing Manager to help us grow our impact in the community through smarter use of technology, high-quality communications, and enhanced venue presentation.

This hands-on, mid-level role reports to the Managing Director. You'll manage the Communications Manager, collaborate with the wider team, and lead the growth of our membership scheme.

This is a fantastic opportunity for someone with a strong grasp of marketing tools, a flair for clear messaging, and an eye for detail both online and at our venues.

Key Responsibilities will include:

Marketing & Communications

- Delivery of targeted marketing campaigns to engage and grow our audience.
- Oversight of content and campaigns across email, social media, and web
- Leverage AI tools for content creation, segmentation, automation, and reporting.
- Ensure GDPR compliance and report key metrics to the team and board.

Sales, Customer & Member Engagement

- Manage and develop the Member Plus programme.
- Drive digital sales and improve the customer journey across our booking platforms.
- Support retention through seasonal offers, upsells, and customer outreach.
- Build on and develop new local partnerships and community engagement.

Venue Presentation & Brand Standards

- Working with the venue teams to ensure venues reflect our brand through signage, presentation, and promotional materials.
- Coordinate updates to in-venue and digital customer-facing assets

What We're Looking For:

- 3+ years experience in marketing, sales, or communications.
- Excellent digital skills with platforms like Canva, Mailchimp, Google Analytics, and Meta Ads.
- Strong written and verbal communication
- Confidence in managing people and projects.
- Detail-focused with a passion for consistency across digital and physical spaces

Ideally you will also have a background in sport, leisure, education, or community sectors and experience with membership models/on line booking systems

Why Join Us?

Be part of a purpose-driven organisation dedicated to making tennis fun, inclusive, and accessible for all. You'll play a key role in shaping both the digital presence and on-the-ground experience of a much-loved community brand. In return we can offer you a **generous salary and range of benefits including healthcare insurance, cycle to work and free eye care.**

If you're ready to help us grow, innovate, and inspire through smart marketing, clear communication, and exceptional customer experience - we'd love to hear from you. **Please send your CV and a cover letter to jobs@allstartennis.co.uk**