

## **INTERIM MARKETING MANAGER/CONSULTANT (Part-Time)**

**Up to 6 Months (2 days per week)**

**Salary £35-£40,000 per annum Pro Rata**

All Star Tennis offers a Public Park Tennis Programme of the highest quality, to inspire participation and performance throughout the Wandsworth borough. Our mission is to create enjoyment and wellbeing through tennis.

We are currently looking for a Marketing Manager to join on a part time basis for up to 2 days per week while the current postholder is away.

This is a great opportunity for someone who has a strong Marketing background and is a hybrid role, offering the chance to work from home and across our venues in South West London.

As part of the role you will be expected to:

- Review our current marketing plans and products
- Develop a clear marketing strategy
- Create a channel marketing plan
- Analyse channel effectiveness
- Oversee and coach team members
- Deliver marketing products and materials

You will need:

- Marketing expertise with professional background/qualifications.
- 3 years or equivalent relevant management experience
- Good data analytical and project manage skills
- Strong written and verbal communication skills
- Proficiency in the use of marketing tools and software

The role is part time- normally 1 to 2 days per week on a hybrid basis.

### **Benefits**

- You'll have the chance to evolve in a role where you are given a healthy balance between independence and colleague support.
- Development as an employee and as a person will go hand in hand. The role will provide you with a wide variety of skills that will help advance any future endeavours.

**If you have the above qualities and would like to join our team we would love to hear from you. Please send your CV with a covering letter to [jobs@allstartennis.co.uk](mailto:jobs@allstartennis.co.uk)**